

HP Elite Dragonfly 13.5 inch Chromebook Enterprise NPI Toolkit

Codename - Radiohead Enterprise

Launch Date - May 2022



Asset @ Glance

Value Prop & KSP	3
Feature Messaging	5
Datasheets	9
Product Images	10
Lifestyle Images	12
Videos	13
EDM	15
Banners	17
Social Carousel	23
Etail Toolkit	25



Click on the titles to visit



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Value Prop & KSP

[Back to TOC](#)

For more assets go to :

[Asset Hub](#)[Value Prop & KSP](#) | [Feature Messaging](#) | [Datasheets](#) | [Product Images](#) | [Lifestyle Images](#) | [Videos](#) | [EDM](#) | [Banners](#) | [Social Carousel](#) | [Etail toolkit](#)

HEADLINE

Luxury cloud experience

LONG MESSAGE

Experience the simplicity of a Chromebook, reinvented with premium features that drive productivity and performance in a stunning x360 design that stands out with you. The HP Elite Dragonfly 13.5 inch Chromebook Enterprise delivers the latest collaboration and connectivity innovations while providing Chrome Enterprise Upgrade¹ security and manageability.

SHORT MESSAGE

Drive productivity with enterprise-grade performance on the stunningly stylish, cloud-first HP Elite Dragonfly 13.5 inch Chromebook Enterprise—providing pro-quality features for exceptional virtual collaboration while maintaining IT's peace of mind with the security and manageability of Chrome Enterprise Upgrade.¹

FOOTNOTE

1. Single Chrome Enterprise Upgrade included. Requires one-time setup, subscription, Google Admin Console, and your organization's domain. Please see <https://support.google.com/a/answer/60216>.



Translation available in 28 Languages

Arabic, Bulgarian, Czech, Danish, Dutch-(Belgium, Netherlands), Estonian, Finnish, French, German, Greek, Hebrew, Hungarian, Italian, Latvian, Lithuanian, Norwegian, Polish, Portuguese, Romanian, Russian, Slovak, Slovenian, Spanish, Swedish, Turkish, Ukrainian, Korean.

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[Back to TOC](#)

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[Asset Hub](#)

[Value Prop & KSP](#) | [Feature Messaging](#) | [Datasheets](#) | [Product Images](#) | [Lifestyle Images](#) | [Videos](#) | [EDM](#) | [Banners](#) | [Social Carousel](#) | [Etail toolkit](#)

KSP 1

HEADLINE

High performance. Chrome OS simplicity.

LONG MESSAGE

Sharpen your focus with a high-performance Chromebook featuring the latest innovations in cloud-first computing.

KSP 2

HEADLINE

Collaborate and engage naturally

LONG MESSAGE

Designed for virtual collaboration with cutting-edge, HP Presence AI-enhanced video and audio.

KSP 3

HEADLINE

Enterprise-grade security

LONG MESSAGE

Work confidently with the highly secure and manageable HP Elite Dragonfly 13.5 inch Chromebook Enterprise.



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[Value Prop & KSP](#) | [Feature Messaging](#) | [Datasheets](#) | [Product Images](#) | [Lifestyle Images](#) | [Videos](#) | [EDM](#) | [Banners](#) | [Social Carousel](#) | [Etail toolkit](#)

Feature 1

HEADLINE

Premium, light-weight design

LONG MESSAGE

Carry with confidence. Durably crafted with low-density magnesium/aluminum hybrid materials to provide a combination of lightness and strength in a sleek design, so you can easily transport your Chromebook wherever the workday takes you.

Feature 2

HEADLINE

See more in a smaller footprint²

LONG MESSAGE

View more of your work on a taller screen with a 3:2 aspect ratio. With options up to QHD resolution, get captivating definition on the 13.5-inch diagonal display with an ambient light sensor that adjusts brightness naturally to your environment.

Feature 3

HEADLINE

Capture all the details

LONG MESSAGE

Experience face-to-face clarity through your Chromebook 5MP camera, featuring low-light adaptation. The 5MP camera catches more visually, making corrections for low light easier and more effective..

FOOTNOTE

2. Quad HD (QHD) content required to view QHD images. Optional feature that must be configured at the time of purchase.



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[Value Prop & KSP](#) | [Feature Messaging](#) | [Datasheets](#) | [Product Images](#) | [Lifestyle Images](#) | [Videos](#) | [EDM](#) | [Banners](#) | [Social Carousel](#) | [Etail toolkit](#)

Feature 4

HEADLINE

Immersive trackpad experience

LONG MESSAGE

Click the trackpad and feel the feedback as your Chromebook navigates apps and websites. Matching the 3:2 aspect ratio of the display, the trackpad's size simulates your on-screen experience.

Feature 5

HEADLINE

Crisp and clear collaboration

LONG MESSAGE

Pro-quality, top-edge mics capture your voice, whether docked or moving around the room. Together with the AI-based noise reduction to filter out background noise, this Chromebook provides an enhanced conferencing experience.

Feature 6

HEADLINE

Remarkable sound

LONG MESSAGE

Audio by Bang & Olufsen and four top-firing speakers with discrete smart amps work together to create a powerfully rich, crystal-clear sound for an immersive experience, whether you're on a conference call or watching a movie.



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Feature Messaging

[Back to TOC](#)

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[Asset Hub](#)[Value Prop & KSP](#) | [Feature Messaging](#) | [Datasheets](#) | [Product Images](#) | [Lifestyle Images](#) | [Videos](#) | [EDM](#) | [Banners](#) | [Social Carousel](#) | [Etail toolkit](#)

Feature 7

HEADLINE

Get Windows productivity on your Chrome OS device³

LONG MESSAGE

Empower users with maximum Windows productivity—accessing full-featured legacy apps—even offline. Parallels® Desktop for HP Chrome Enterprise brings Windows to Chrome OS devices with simple, secure deployment, management, and use.

Feature 8

HEADLINE

Always-ready wireless rechargeable pen⁴

LONG MESSAGE

Easily access an optional HP Wireless Rechargeable USI Pen that attaches to your HP Elite Dragonfly 13.5 inch Chromebook Enterprise with a secure magnet. Be ready to capture, create, and present your best ideas.

Feature 9

HEADLINE

Fast, flexible wireless connectivity^{5,6}

LONG MESSAGE

Enjoy greater speed and stability on crowded networks with Wi-Fi 6E wireless and enhanced Bluetooth® connectivity for all your essential Bluetooth® devices.

FOOTNOTE

3. Requires Intel® Core™ i5 or i7 processor, minimum 8 GB RAM, and 128 GB storage. One-year Parallels® Desktop license. License renewal required for use after the one-year license period. Chrome Enterprise Upgrade required. Microsoft® Windows license required and not included.

4. Optional feature that must be configured at the time of purchase.

5. Wi-Fi 6E requires a 6GHz router, sold separately, to function in the 6GHz band. Availability of public wireless access points limited. Wi-Fi 6E is backwards compatible with prior 802.11 specs. The specifications for Wi-Fi 6E are draft specifications and are not final. If the final specifications differ from the draft specifications, it may affect the ability of the notebook to communicate with other Wi-Fi 6E devices. Only available in countries where Wi-Fi 6E is supported.

6. Wireless access point and internet access required. Availability of public wireless access points limited. The specifications for the 802.11ac WLAN are draft specifications and are not final. If the final specifications differ from the draft specifications, it may affect the ability of the laptop to communicate with other 802.11ac WLAN devices.



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HP Elite Dragonfly 13.5 inch Chromebook Enterprise

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[Back to TOC](#)

For more assets go to :

[Asset Hub](#)[Value Prop & KSP](#) | [Feature Messaging](#) | [Datasheets](#) | [Product Images](#) | [Lifestyle Images](#) | [Videos](#) | [EDM](#) | [Banners](#) | [Social Carousel](#) | [Etail toolkit](#)

Feature 10

HEADLINE

Fast, flexible wireless connectivity. Anywhere.^{5,6,7}

LONG MESSAGE

5G technology delivers super-fast data uploads and transfers from almost anywhere, while Wi-Fi 6E and enhanced Bluetooth® connectivity provide greater speed and stability on crowded networks.

Feature 11

HEADLINE

Work like no one is watching⁸

LONG MESSAGE

Protect your content and privacy. Instantly block prying eyes' ability to view your screen with optional HP Sure View Reflect and physically block your camera with the handy HP Privacy Camera shutter.

Feature 12

HEADLINE

Quick and easy file transfer⁹

LONG MESSAGE

Eliminate the need to send yourself emails to move information between your Chromebook and mobile devices. Using the HP QuickDrop app, you can wirelessly transfer documents, photos and videos, notes, websites, addresses, and more between devices.

FOOTNOTE

5. Wi-Fi 6E requires a 6GHz router, sold separately, to function in the 6GHz band. Availability of public wireless access points limited. Wi-Fi 6E is backwards compatible with prior 802.11 specs. The specifications for Wi-Fi 6E are draft specifications and are not final. If the final specifications differ from the draft specifications, it may affect the ability of the notebook to communicate with other Wi-Fi 6E devices. Only available in countries where Wi-Fi 6E is supported.

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7. Intel® 5G module is optional and must be configured at the factory. Module designed for 5G NR NSA (non-standalone) networks as carriers deploy Evolved-Universal Terrestrial Radio Access New Radio Dual Connectivity (ENDC) with both 100MHz of 5G NR and LTE channel bandwidth, using 256QAM 4x4 as defined by 3GPP. Module requires activation and separately purchased service contract. Check with service provider for coverage and availability in your area. Data connection, upload and download speeds will vary due to network, location, environment, network conditions, and other factors. Backwards compatible to 4G LTE and 3G HSPA technologies. 5G module planned to be available in select platforms and select countries, where carrier supported.

8. HP Sure View Reflect integrated privacy screen is an optional feature that must be configured at the time of purchase and is designed to function in landscape orientation.

9. To use HP QuickDrop, you need an HP Chrome OS device with the HP QuickDrop app. You also need either an Android device (phone or tablet) running Android 7 (Nougat) or higher, and/or an iOS device (phone or tablet) running iOS 12 or higher. The app has to be present on the 2 devices you are trying to pair. It MUST be downloaded on whatever iOS or Android device the user is trying to pair.

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[Back to TOC](#)

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[Value Prop & KSP](#) | [Feature Messaging](#) | [Datasheets](#) | [Product Images](#) | [Lifestyle Images](#) | [Videos](#) | [EDM](#) | [Banners](#) | [Social Carousel](#) | [Etail toolkit](#)

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[Back to TOC](#)

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Slate Blue - Front View



Slate Blue - CoreSet Tent



Slate Blue - Rear Left View



Slate Blue - Front Right View



Slate Blue - Pin Wheel View



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Lifestyle Images

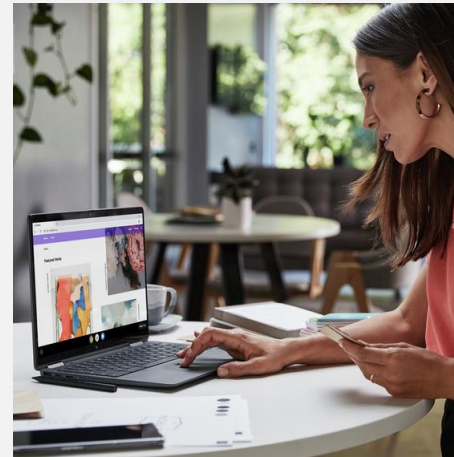
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[Back to TOC](#)

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Product Overview Video - 16x9

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Videos

[Back to TOC](#)

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[Value Prop & KSP](#) | [Feature Messaging](#) | [Datasheets](#) | [Product Images](#) | [Lifestyle Images](#) | [Videos](#) | [EDM](#) | [Banners](#) | [Social Carousel](#) | [Etail toolkit](#)

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360 SPIN Video

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[Back to TOC](#)

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Top View



Middle View



Bottom View



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[Back to TOC](#)

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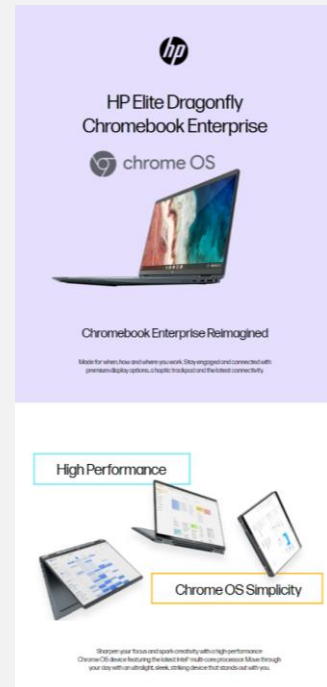
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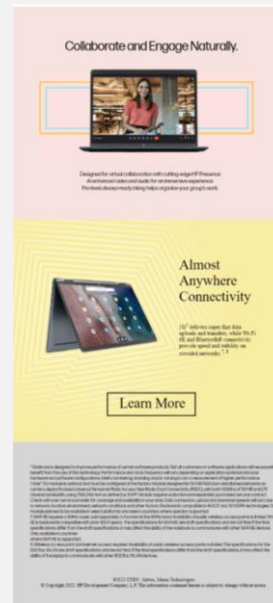
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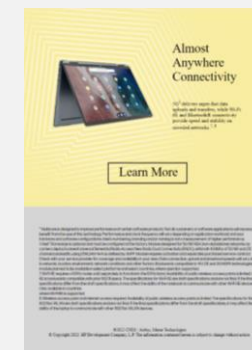
Top View



Middle View



Bottom View



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[Back to TOC](#)

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[Asset Hub](#)

[Value Prop & KSP](#) | [Feature Messaging](#) | [Datasheets](#) | [Product Images](#) | [Lifestyle Images](#) | [Videos](#) | [EDM](#) | [Banners](#) | [Social Carousel](#) | [Etail toolkit](#)

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[Back to TOC](#)

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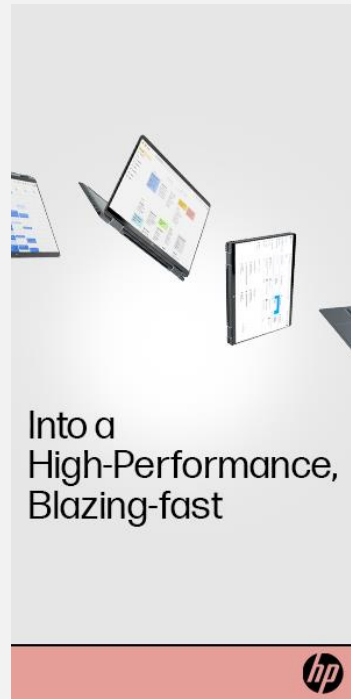
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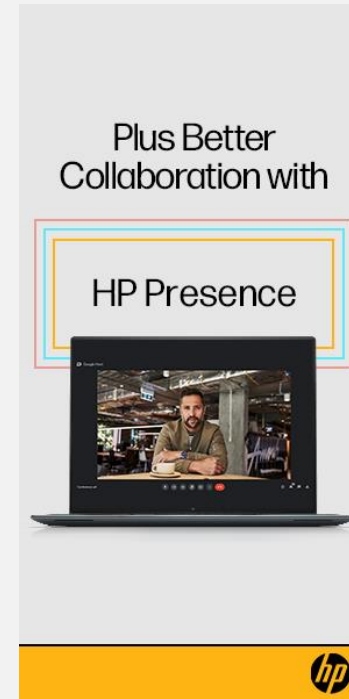
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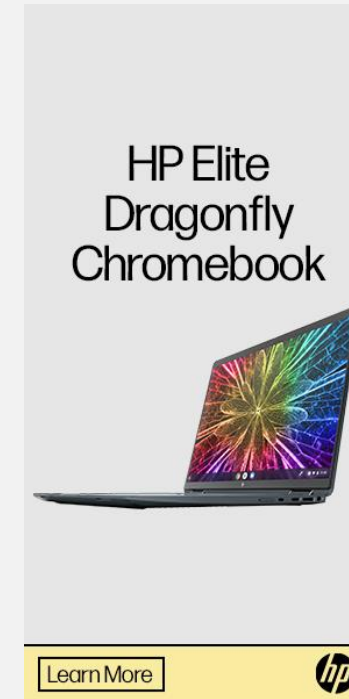
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[Back to TOC](#)

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[Value Prop & KSP](#) | [Feature Messaging](#) | [Datasheets](#) | [Product Images](#) | [Lifestyle Images](#) | [Videos](#) | [EDM](#) | [Banners](#) | [Social Carousel](#) | [Etail toolkit](#)

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	Frame 3
	Frame 4
	Frame 5

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Banners

[Back to TOC](#)

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[Asset Hub](#)

[Value Prop & KSP](#) | [Feature Messaging](#) | [Datasheets](#) | [Product Images](#) | [Lifestyle Images](#) | [Videos](#) | [EDM](#) | [Banners](#) | [Social Carousel](#) | [Etail toolkit](#)

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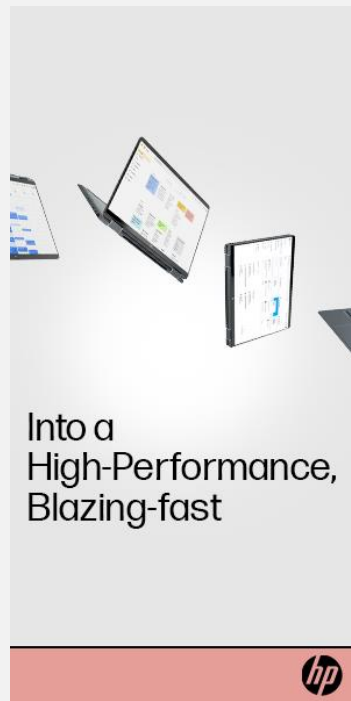
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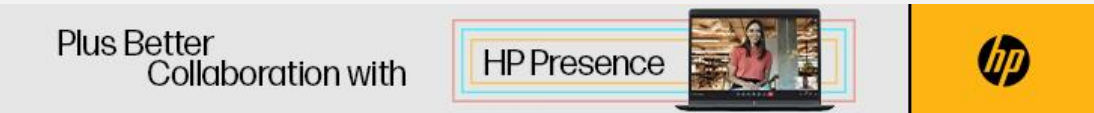

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	Frame 2
	Frame 3
	Frame 4
	Frame 5

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[Back to TOC](#)

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[Value Prop & KSP](#) | [Feature Messaging](#) | [Datasheets](#) | [Product Images](#) | [Lifestyle Images](#) | [Videos](#) | [EDM](#) | [Banners](#) | [Social Carousel](#) | [Etail toolkit](#)

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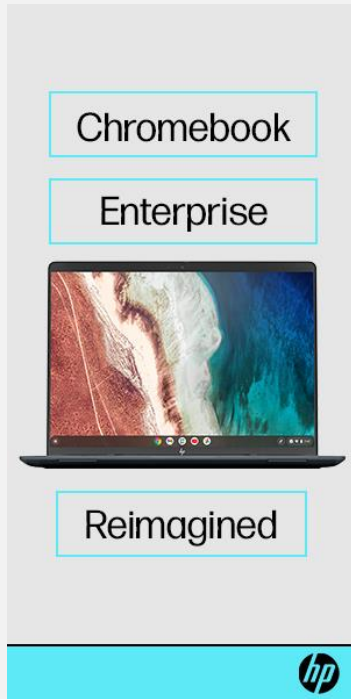
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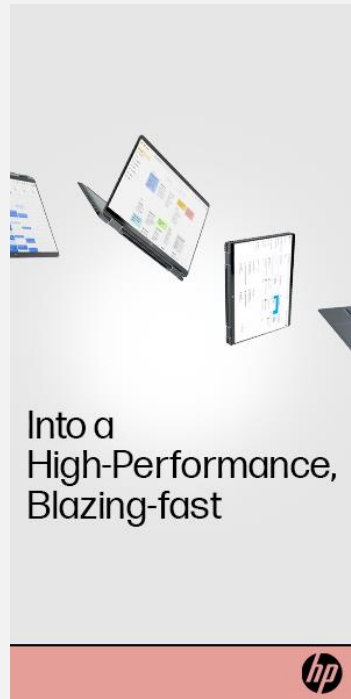
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Banners


[Back to TOC](#)

For more assets go to :

[Asset Hub](#)

[Value Prop & KSP](#) | [Feature Messaging](#) | [Datasheets](#) | [Product Images](#) | [Lifestyle Images](#) | [Videos](#) | [EDM](#) | [Banners](#) | [Social Carousel](#) | [Etail toolkit](#)

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	Frame 3
	Frame 4
	Frame 5

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[Back to TOC](#)

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[Asset Hub](#)

[Value Prop & KSP](#) | [Feature Messaging](#) | [Datasheets](#) | [Product Images](#) | [Lifestyle Images](#) | [Videos](#) | [EDM](#) | [Banners](#) | [Social Carousel](#) | [Etail toolkit](#)

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[Back to TOC](#)

For more assets go to :

[Asset Hub](#)

[Value Prop & KSP](#) | [Feature Messaging](#) | [Datasheets](#) | [Product Images](#) | [Lifestyle Images](#) | [Videos](#) | [EDM](#) | [Banners](#) | [Social Carousel](#) | [Etail toolkit](#)

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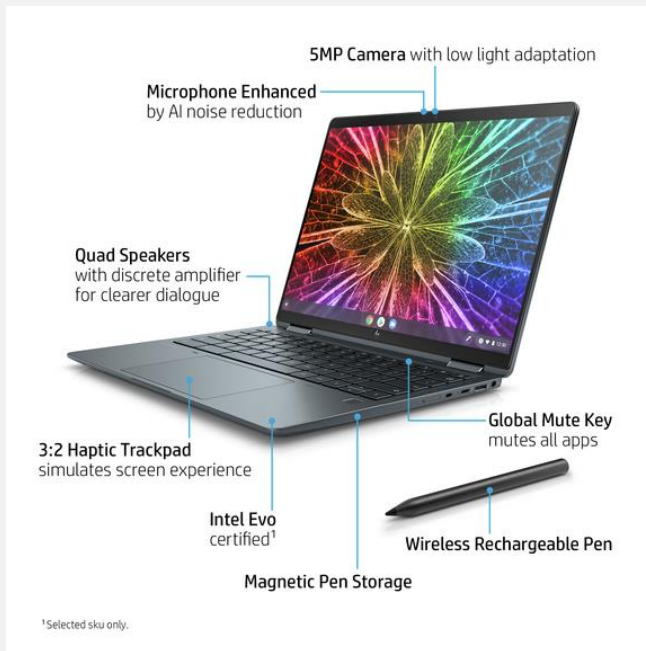
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Slate Blue - Annotated Image

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[Back to TOC](#)

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[Asset Hub](#)

[Value Prop & KSP](#) | [Feature Messaging](#) | [Datasheets](#) | [Product Images](#) | [Lifestyle Images](#) | [Videos](#) | [EDM](#) | [Banners](#) | [Social Carousel](#) | [Etail toolkit](#)

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